

## **Prometheus Unplugged: Our hideous progeny**

(a ceremony)

by

Stephen Richter

### **Santa Cruz Portland Cement Company (1906) - Theodore Roosevelt**

(Eleven miles north of Santa Cruz on Highway 1, sits Davenport, the home of Pacific Cement and Aggregates, Inc, since 1965, Lone Star Industries Inc. The company started out in 1906 as the Santa Cruz Portland Cement Company when it bought the ancient kilns and lime strata developed by John Q. Packard and F. W. Billing. By 1907, the company had built its plant on it 6000 acre site about a mile below Davenport Landing, and the name of Davenport was given to the new cement company town that began to develop.)

**Pacific Cement and Aggregates (1956) - Dwight D. Eisenhower** (Running mate: Richard Nixon)

**Lone Star Cement Corporation (1965) - Lyndon B. Johnson** ( maybe add the 1963 Kennedy transition) - 1969 Richard Nixon, The Factory (the fifth floor at 231 East 47th Street) - Andy Warhol - The Factory... between 1962 and 1984 The Serpent \*\*\*

**RMC Pacific Materials (1998) - Bill Clinton**

**(2005) CEMEX - George W. Bush**

Closed - **2010**

Present Day - ?

1. 1906 - "The procession with the Doctor" Earthquake - the creature is born
2. Cement Production heyday - Golden Gate repairs, Panama Canal, Prosperity "Puttin on the Ritz - Young Frankenstein" Pearl Harbor - WWII - Pacific Cement and Aggregates takes over.

3. 1965 - enter Lone Star Cement Corporation - "Now lookie here, boy..." (Faust, the crossroads, Devil went down to Georgia sort of sell your soul scene) The factory flees.
4. 1969 - Andy Warhol scene, "Beautiful creature... But, You're not a creature. You're a *factory*, welcome to the factory..." The Serpent scene.
5. 1988 - RMC Pacific Materials takes over Environmentalists and towns people protesting pollution (The Smiths "How Soon is Now")

"I am the son and the heir  
 Of a shyness that is criminally vulgar  
 I am the son and heir  
 Of the nothing in particular

You shut your mouth, how can you say  
 I go about things the wrong way..."

6. 2005 - George Bush and Cemex. Factory learning Spanish
7. 2010 - Villagers with pitchforks and torches... Chain up the Factory, unplug, Turkey Vulture pecks at the Factory every day and toxic waste pours from his liver onto the sand.
8. Today - ?

In Conversation:

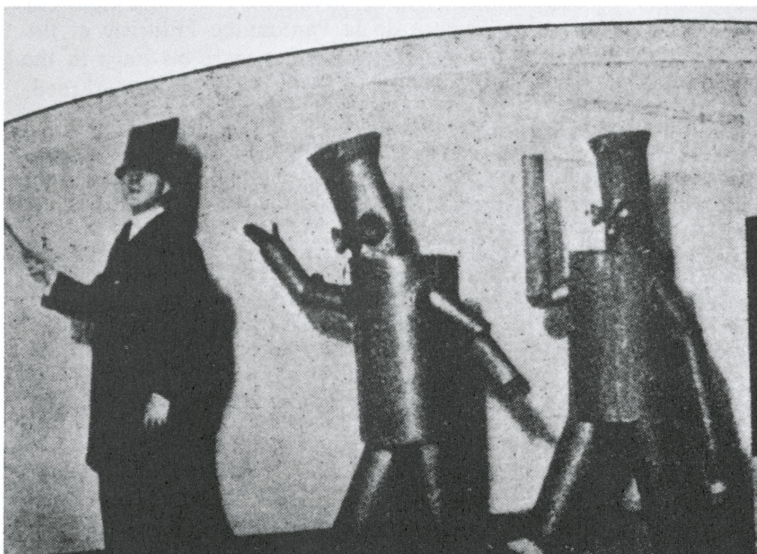
Prometheus Bound - Aeschylus  
 Ozymandias - Percy Bysshe Shelley  
 Frankenstein - Mary Shelley  
 Frankenstein - Danny Boyle  
 Frankenstein - Liam Scarlett (The Royal Ballet)  
 The Serpent - Jean-Claude van Itallie (The Open Theater)  
 Finnegans Wake - James Joyce  
*Ballet Machine of 3000* - Fortunato Depero 1924 (Filippo Marinetti)  
 Rite of Spring - Stravinsky, Dialigev, Cocteau, Picasso... 29 May 1913  
 Ballet Mechanique - Ivo Pannaggi 1919  
 Ballet Mecanique (film) - Fernand Léger and Dudley Murphy 1924  
 Tender Buttons - Gertrude Stein  
 Betroffenheit: A Story of Trauma - Crystal Pite  
 Metropolis - Fritz Lang

Cubism with the non site...

On the subject of art history, McLuhan interpreted Cubism as announcing clearly that the medium is the message. For him, Cubist art required "instant sensory awareness of the whole" rather than perspective alone. In other words, with Cubism one could not ask what the artwork was about (content), but rather consider it in its entirety.

"Tender Buttons is to writing . . . exactly, what cubism is to art," wrote W. G. Rogers

Images:





“And now, once again, I bid my hideous progeny go forth and prosper...”

- Mary Shelley

[Betroffenheit: A Story of Trauma - Crystal Pite](#)

[Frankenstein - Liam Scarlet \(The Royal Ballet\)](#)

["Ballet mecanique" \(1924\) - Fernand Léger](#)

[Ballet Machine of 3000 - Fortunato Depero 1924](#)

[Rite of Spring - Stravinsky \(Pina Bausch version\)](#)